

Appendix 3 Partnerships



Aceli Africa

Aceli Africa is a market incentive facility designed to create a more inclusive finance market for agricultural SMEs, while aligning lenders' portfolios with development goals.

<https://aceliafrica.org/>

SDGs 1, 5, 8, 10, 13



Bond

'Bond is the UK network for organisations working in international development.'

We are members of Bond and this gives us opportunities to network with other organisations working in International Development as well as stay up to date with national and international news from the sector. As well as our involvement in the 'People in the Pictures' ethical content gathering group, we have joined training events on topics ranging from 'Powerful Storytelling & Ethical Content Gathering' to 'Trusts and Foundations Fundraising'.

SDG - 17



The Latin American and Caribbean Network of Fair Trade Small Producers and Workers (CLAC)

CLAC is the co-owner organisation of the Fairtrade International system and the network that represents around 1,000 Fairtrade certified organisations in 24 countries of Latin America and the Caribbean. Its mission is to represent and promote the interests, empowerment and development of its members and communities.

CLAC provides an insight into the needs of Fairtrade producers in the regions involved. We have collaborated on a Shared Interest Foundation projects in the past and we regularly share information.

<https://clac-comerciojusto.org/en/>

SDG – 1, 8, 10



Co-operatives UK

Co-operatives UK 'supports co-ops to start up and thrive.'

Shared Interest is a member of Co-operatives UK, a body bringing together and representing co-operatives and Community Benefit Societies. As a specialist in our sector, they are a valued partner, offering everything from a professional training forum to connections with key organisations, including.

<https://www.uk.coop/>

SDG – 12, 17



Council on Smallholder Agricultural Finance (CSAF)

The leading global network of lending practitioners promoting an inclusive finance market for agricultural SMEs.

Shared Interest is a founding member of CSAF, which celebrated its tenth anniversary in 2022. CSAF members convene to share learning, develop industry standards and good practice, and engage other stakeholders to address barriers to market growth and impact. We are aiming to improve our joint activities to enhance our reach to the producers most in need worldwide.

<https://csaf.org/>

SDG – 8, 10, 13, 17



Fairtrade International

Fairtrade International works to share the benefits of trade more equally – through standards, certification, producer support, programmes and advocacy. It is a non-profit, multi-stakeholder association of 22 member organisations – three producer networks and 19 national Fairtrade organisations. We partner with a number of their regional bodies including Fairtrade Africa and Fairtrade Foundation (UK). We are also members of Fairtrade Foundation's marketing hub, a group of communications professionals working in the fair trade sector. This group works together to share skills and knowledge as well as supporting each other with key campaigns such as Fairtrade Fortnight, with the aim to encourage and promote Fairtrade to the wider sector.

<https://www.fairtrade.net/>

SDG – 1, 2, 5, 8, 12, 17



PNCE-BF (The National Fair Trade Platform of Burkina Faso)

PNCE-BF is the benchmark organisation for fair trade certified producer organizations in Burkina Faso.

We have worked in partnership with PNCE-BF since 2018 to deliver projects supporting communities and producers across southern Burkina Faso. Between 2018 and 2021 PNCE-BF was our primary partner in delivering the Shared Interest Foundation Bees for Business project, which supported 125 women. Currently, we are working in partnership with them to deliver our 'Improving lives through agro-processing' project supporting shea nut collectors (connect to project page) and our Seed to Stall projects supporting women to increase their income through soilless vegetable production, which launched in September 2022.

<https://pnce-burkina.com/>

SDGs - 1, 5, 8, 13

University of Ghana – Department of Crop Science

The Department is involved in conducting ‘research to respond to the changing needs of society as well as changes in environmental and climatic factors to ensure food security.’

We first partnered with the Department to provide additional technical support for the Shared Interest Foundation project with social enterprise TradeAID in Ghana, to increase economic opportunities for female basket weavers. The soilless farming technique implemented was originally developed by the university, and they provided practical and theoretical training to the project team. Follow up field visits and mentoring will continue to increase the sustainability of the project.

<https://www.ug.edu.gh/cropscience/>

SDGs - 1, 5, 8, 13



WFTO (inc. Subsidiaries i.e WFTO Europe)

WFTO is a global community of Fair Trade Enterprises, who pioneer models of business that put people and planet first.

Shared Interest is a member of WFTO. As a global network, WFTO is supported by five regional branches through their respective offices. Shared Interest attends the AGM for both WFTO-Europe and WFTO-Global along with other WFTO events. These events offer a space to share ideas and discuss challenges and opportunities to continue to support fair trade producers and businesses across the globe.

<https://wfto.com/>

SDG – 1, 5, 8, 9, 10, 12

EVENTS

Attending or aligning ourselves with events, virtually or in person, is key to developing our peer network. They provide us with opportunities to meet stakeholders, build awareness of Shared Interest and make new connections.



Good Money Week (hosted by UK Sustainable Investment and Finance Association - UKSIF) 2-8 October 2021

Good Money Week raises awareness of sustainable, responsible and ethical finance - banking, pension savings and investments - to help people make good money choices. In 2021, we aligned our October online advertising with their 'build back fairer' campaign.

<https://www.goodmoneyweek.com/>



Fairtrade Fortnight (hosted by Fairtrade Foundation) 21 February – 6 March 2022

For two weeks each year, thousands of individuals, companies and groups across the UK come together in a show of support for the people who grow and produce the items we consume. This campaign theme changes annually but the purpose remains: to ensure farmers and workers are front and centre of conversations on how to tackle challenges such as the climate crisis. To learn more about how we got involved in Fairtrade Fortnight 2022 see [\(link back to section in membership\)](#)

<https://www.fairtrade.org.uk/get-involved/current-campaigns/fairtrade-fortnight/>



The Specialty Coffee Expo (hosted by The Specialty Coffee Association – SCA)

7-10 April 2022

The Specialty Coffee Expo is the largest coffee event in North America. The SCA aims to create an event that will be all-inclusive for every aspect of the coffee industry and benefit all coffee professionals and markets.

<https://www.coffeeexpo.org/>



World Fair Trade Day (hosted by World Fair Trade Organisation - WFTO)

14 May 2022

World Fair Trade Day (WFTD) is a global celebration held each year on the second Saturday of May. An annual campaign founded by the World Fair Trade Organization (WFTO), this year's message is 'let's do it fair', encouraging people to reflect on the how climate change poses a more immediate threat for some world communities.

We supported the campaign by telling the story of CECAFE coffee co-operative ([link back to section in membership](#)).

<https://wfto.com/fairtradeday2022/>



Volunteers' Week (hosted by NCVO)

1 – 7 June 2022

A time to say thanks, Volunteers' Week is an annual celebration of the contribution millions of people make across the UK through volunteering.

This year, we hosted our second online Volunteer Festival, with sessions hosted by our regional teams, as well as some led by external organisations, focusing on wellbeing and sustainability. [\(link back to Our Team section\)](#)

<https://volunteersweek.org/>

BIOFACH

into organic

BioFach Brasil

8-11 June 2022

BioFach Brasil is the world's largest trade fair for organic food and agriculture in South America. We attended the event in June, with the aim of growing our lending in this country and seeking opportunities to finance new products.

<https://biobrazilfair.com.br/en/>